

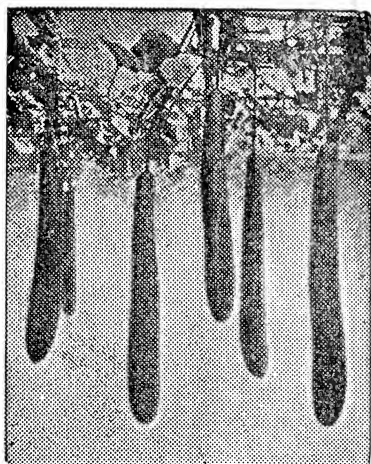
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62.09

THE NEW GUINEA BUTTER BEAN



1924

If you want something new and real tasty, try this. It is good to eat and a prolific producer and will help to reduce high cost of living.

This new edible vegetable attains the marvelous growth of 3 to 6 feet long and 15 inches around--all solid flesh.

The delicate butter flavor is greatly appreciated by epicures

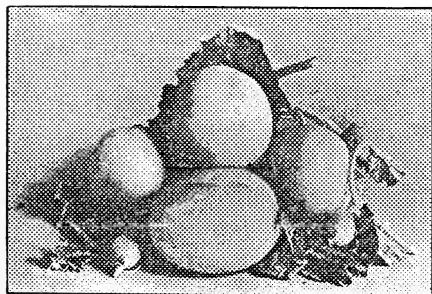
Nice New Seeds

25c. - - per Package

THE NEW NOVELTY SEED IMPORTING COMPANY

519 BAKER STREET
SAN FRANCISCO, CALIFORNIA

EGYPTIAN VEGETABLE PEACH



This is a rare delicacy, something new in this country. It must be tasted to be appreciated.

It can be grown successfully in any ordinary garden soil, but they do best in light; rich loam. Water well until fruit is well-formed. Should be planted and treated in the same manner as the ordinary melon. **Send for 25c package**

Send for a 25c. Package

J. C. ALLARDYCE, Manager

D. N. Shoemaker

JAN 25 1924

The New Novelty Seed Importing Co.

519 BAKER STREET

SAN FRANCISCO. - CALIFORNIA

J. C. ALLARDYCE, MANAGER

Read this carefully and preserve for reference

All our Seeds are Imported, are thoroughly tested as to fertility, and are absolutely as represented.

As we send Seeds to all parts of the United States, and to the Dominion of Canada, you will have to use judgment regarding time for planting as the climate varies so much over this vast territory.

All our Seeds are put up in 25c. packages, and under no consideration do we break these packets.

25c. per package, or 5 packages for \$1.00

In ordering Seeds, or in writing to us for information be very particular to write your name and post office very plainly; if on R.F.D. give box number and route.

We send all Seeds per 1st class mail as the delivery is quicker and there is very little chance of their getting lost. We fill orders very promptly and you ought to receive them per return mail plus two days; if you do not, notify us at once, *do not wait over two weeks* before doing so, no matter what part of the U. S. you live.

Send Currency, Coin, Postage Stamps or Money Order; we would suggest that you send P.O. Money Order, keep the receipt, and if the money order is lost you can recover, and as no one but ourselves can cash it, you can tell whether we receive it or not.

Address all communications to

The New Novelty Seed Importing Co.

519 Baker Street - - San Francisco, Calif.

Some of our new seeds to arrive soon: **Giant Astral Berry**, the King of all Berries, bearing within 3 months of sowing of seed. Delicate, unique, exquisite flavor, unrivalled as preserve, jam or pie fruit. **Giant Crimson Winter Rhubarb**. **Red Sunflower**, perennial. **New Australian Naval King Tomato**.

NEW ZEALAND SPINACH

The Maori King



Nothing better for the family garden. This spinach is available for use during the hottest months of the mid-summer, when ordinary spinach is not to be had. This famous plant is a true spinach and surpasses all others in productiveness, quality, rapidity of growth and hardiness. The plants continue bearing in abundance for years, either in the richest and best kept garden or on the driest and most arid patch. Can be cut repeatedly, as the tender foliage is quickly renewed. Try it once. You will like it.

It is the only Spinach that will furnish a constant supply. It grows anywhere as freely as a weed, and when cut, its succulent leaves and stems grow out at once and can be used again in a few days. We have only a limited quantity of seed. Better send your order at once.

Seeds 25 cents per package

AUSTRALIAN GIANT CABBAGE

This new and marvelous production has created a tremendous sensation amongst the gardeners in Australia, New Zealand and Cape Colony (which have climates similar to that of California). It is known as the 100 lb Cabbage and is a most rapid grower and a great blight and drought resister. Grows enormous heads, very solid and compact, and as hard as a cannon ball, frequently measuring two feet across, with an outer circumference of ten feet.

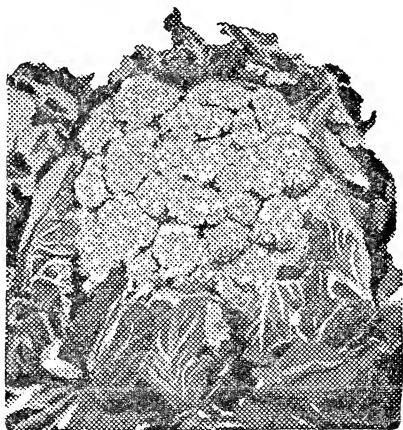
The quality is unsurpassed for delicacy of flavor and the leaves are fine grained and crisp. It is the most handsome and uniform cabbage grown and Australians highly praise its edible qualities.

Seeds 25 cents per package

The GIANT CAULIFLOWER

(Australia)

A new and marvelous specimen of the Cauliflower. It produces enormous pure white heads often over 30 lbs. in weight, of a uniform size, well-protected by leaves. It is a very compact and rapid grower and withstands dry weather well. Without doubt, it is the heaviest, surest and best of all varieties ever introduced into the United States. In cool districts with water in abundance can it be sown all the year round.

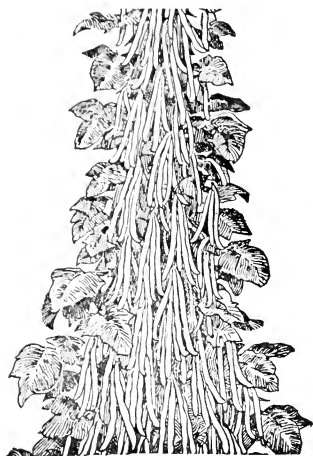


Packages - 25 cents Each.

Sent by mail to any address.

We IMPORT these seeds and they are carefully selected and freshly gathered

THE WONDERFUL MADAGASCAR BEAN.



A very strong EVERGREEN PERENNIAL CLIMBER, producing immense quantities of large, flat, nutritious Beans, very much sought after in Australia, New Zealand and South Africa, not alone for the fruit it produces, but it makes an excellent climber for covering up unsightly places.

The vines are so prolific it is estimated that in a moderately warm situation, and good soil, two plants will supply a small family for nine months in the year.

It is not necessary to have poles, as the vines are natural climbers and will cling to old houses, fences, posts or trees. The beans are not only very nutritious but have a flavor and tenderness equal to any of the best varieties of their kind.

Pick when young and cook as the ordinary string bean. The seeds are slow to germinate unless put into warm water and allowed to soak for at least 12 hours. The seeds are the genuine Black Seeded Madagascar Bean and not a "Jack Bean" or a mere flowering vine. They are a Perennial, although under favorable conditions they may crop the season they are planted, but as a rule a perennial will not crop until the following season. Do not pass judgment on the look of the seed or the vine, wait until you see and try the Beans. The seeds are imported by us and are fresh.

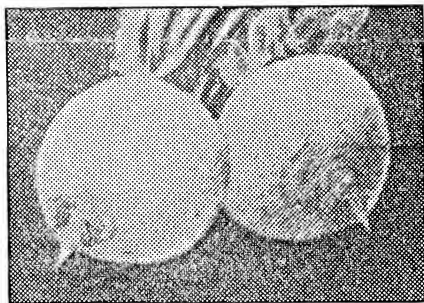
Price, 25c per package.

THE KOREAN TURNIP

This Turnip is a native of North Asia, but it is a Vegetable that readily "becomes at home" in almost any climate. By planting at intervals it will crop all the year round. It is a small turnip, which makes it best for table use where the family is small as there are no small pieces left to cook another day, or to be wasted, as is the

case with the large ones. They are almost round with a smooth white skin. The flesh is tender and sweet, and they are so firm that they stand more handling without spoiling than any other variety.

The seeds are imported and absolutely fresh.



Package of seeds 25 cent

GIANT SOLID RED CELERY. If you want something real good in the Celery line, here it is. This celery is noted for its crispness and delicious flavor. When bleached it is a light pink, and is grown very extensively in Europe in preference to the white variety. Lovers of Celery like it. Send for some. **25c. per package.**